


Screenshots

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CANADIAN EXPRESS
GROCERY

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Frozen Pork Back Ribs




\$79.99 CAD

Qty:

Add to Cart

 Registrieren, um sehen zu können, was deinen Freunden

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- 12 LBS of Pork Back Ribs
- Frozen
- Britco Brand

There are no customer reviews for this product. However, you can be the first person to add a review for this product.

[Add Review](#)

Powered By: CoreCommerce 8.8.80

Ecommerce Software & Shopping Cart Software

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Pork Chops



\$49.99 CAD

Qty:

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- 7 oz portions
- 10.5 Pounds frozen

There are no customer reviews for this product. However, you can be the first person to add a review for this product.

[Add Review](#)



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Products > Speciality Products

Displaying 1 - 1 of 1 Product(s):

Sort By:



Quail Eggs

72 Quail Eggs

\$29.99 CAD

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Quail Eggs



\$29.99 CAD

Qty:

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- 72 Quail Eggs

* Product may not be exactly as shown.

There are no customer reviews for this product. However, you can be the first person to add a review for this product.

[Add Review](#)



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Specials

Displaying 1 - 1 of 1 Product(s):

Sort By: [Default](#) ▼



New York End Cut Steaks

24 individually packed 8 oz New York end cut steaks.
Steaks will range from AA to AAA quality and are
guaranteed to be a hit at your next BBQ

Was: ~~\$99.99 CAD~~
Now: **\$89.99 CAD**

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Customer Login

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Shopping Cart Empty

There are NO items in your shopping cart

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Visitors Overview Jan 1, 2012 - Mar 28, 2012

Audience Overview Demographics Behavior Technology Social Mobile Visitors Flow

Advertising Traffic Sources Overview Sources Search Engine Optimization Content Conversions Help

The Visitors Overview Report Comparing Metrics Using the Interactive Table Common Report Controls Video: Add Advanced Segments Find Your Old Reports in the New Interface

612 people visited this site

865 Visits 612 Unique Visitors 4,462 Pageviews 5.16 Pages/Visit 00:02:56 Avg. Visit Duration 33.64% Bounce Rate 70.75% % New Visits

70.75% New Visitor 612 Visits 29.25% Returning Visitor 253 Visits

Demographics Location Visits % Visits

Feb 5, 2012 Product on intranet at 2 corporate companies edit

Feb 6, 2012 Began running Facebook promotion edit

Feb 13, 2012 Started LinkedIn Page + Promotion edit

Feb 21, 2012 Added new information to website - 2 additional products edit

Feb 23, 2012 Added 4 new products to site edit

Feb 25, 2012 Live Poll on Facebook - Generate interaction and traffic edit

Feb 26, 2012 Product Advertised at Sonax company edit

Mar 1, 2012 Launched Adwords Campaign edit

Mar 3, 2012 Changed Text Ad to include Burger Giveaway + Launched Giveaway on Facebook edit

Mar 5, 2012 Added new locations to Adwords Targeting Changed Ad wording to Vancouver Meats & Included Contest edit

Mar 7, 2012 Removed Steak keyword - not generating viewers we want edit

Mar 10, 2012 Removed 'steaks' and 'butcher' keywords edit

Mar 12, 2012 Added new keywords to search edit

Mar 13, 2012 End of Google Adwords Campaign Funds edit

Mar 18, 2012 Began Facebook Advertising edit

Mar 27, 2012 Final Sales Drive to Friends and Network of People edit

Location Jan 1, 2012 - Mar 28, 2012

Advanced Segments Email Export Add to Dashboard

Map Overlay Explorer

Site Usage Ecommerce

Visits 865 Pages/Visit 5.16 Avg. Visit Duration 00:02:56 % New Visits 70.75% Bounce Rate 33.64%

Primary Dimension: Country/Territory City Content Sub-Dimension: Region

Secondary dimension: City

City Visits % Pages/Visit Avg. Visit Duration % New Visits Bounce Rate

1. Surrey 248 5.24 00:03:22 89.27% 32.26%

2. Vancouver 142 4.39 00:01:39 39.44% 39.44%

3. Langley 122 5.70 00:04:07 43.44% 32.79%

4. Abbotsford 78 6.05 00:04:03 74.68% 28.85%

5. Richmond 87 5.19 00:02:50 70.27% 24.32%

6. Burnaby 54 5.47 00:01:45 85.29% 32.35%

7. Coquitlam 51 6.29 00:03:28 87.10% 28.03%

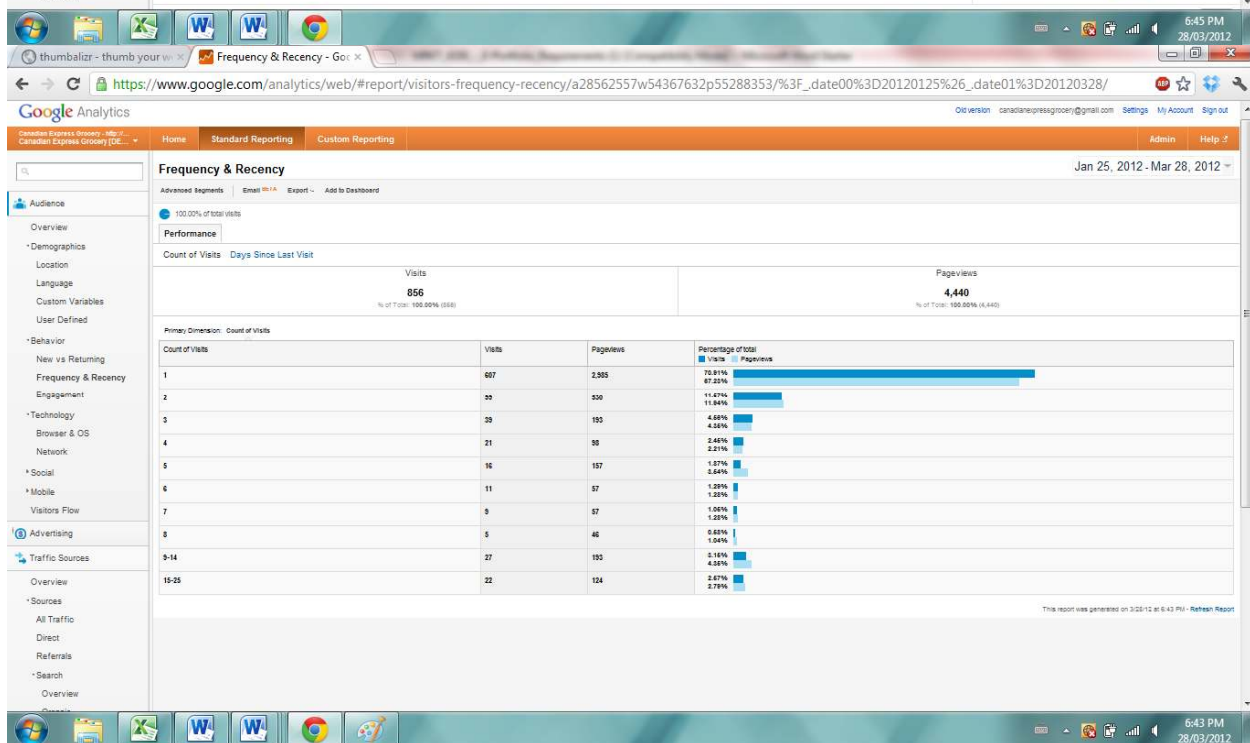
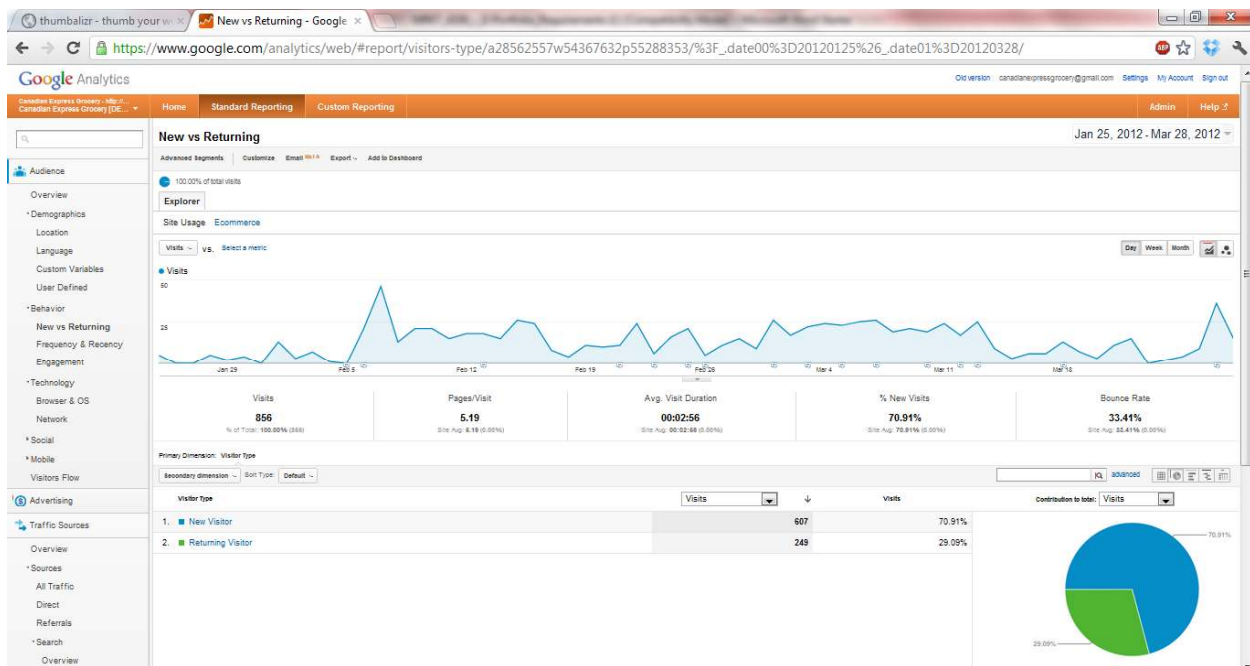
8. Delta 16 5.73 00:03:37 93.33% 26.67%

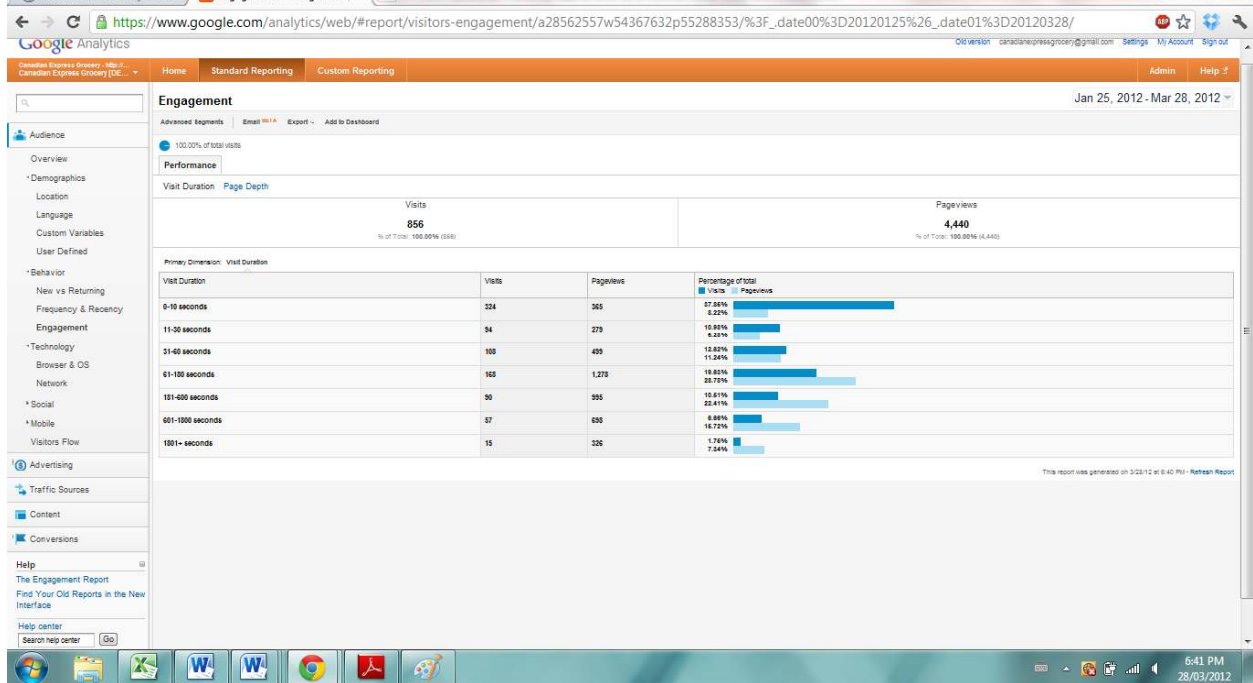
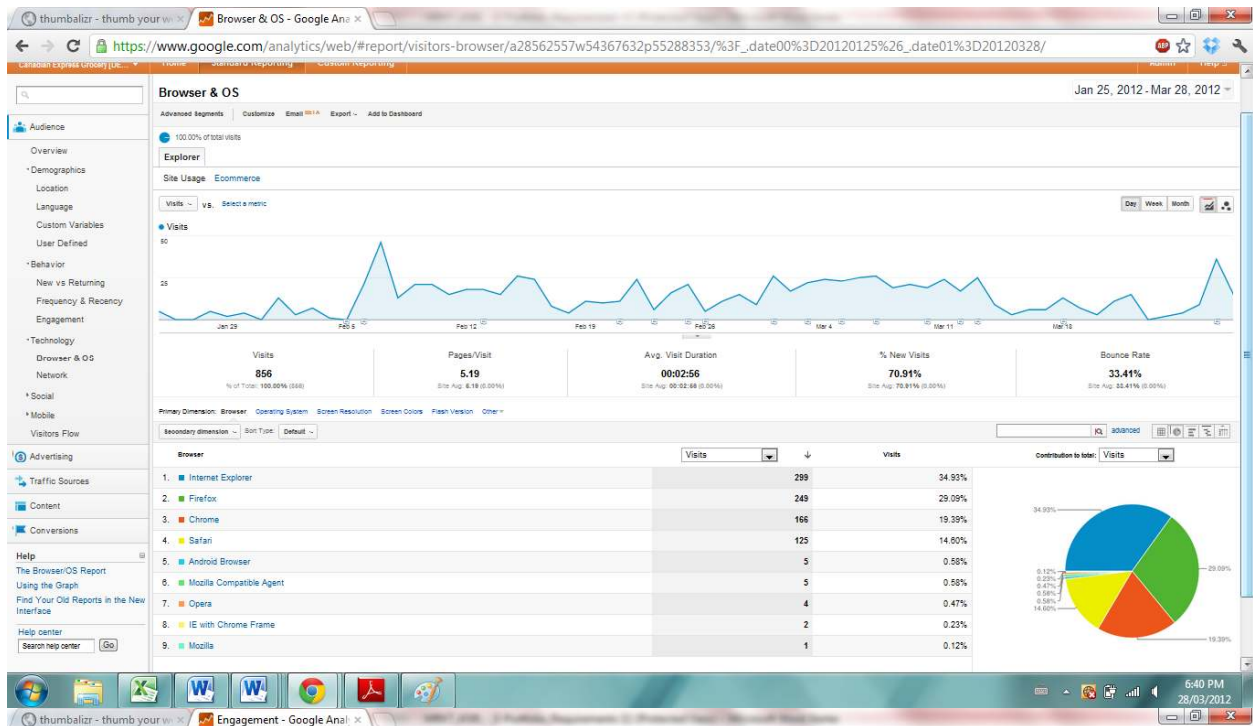
9. Chilliwack 10 4.35 00:03:03 81.54% 30.77%

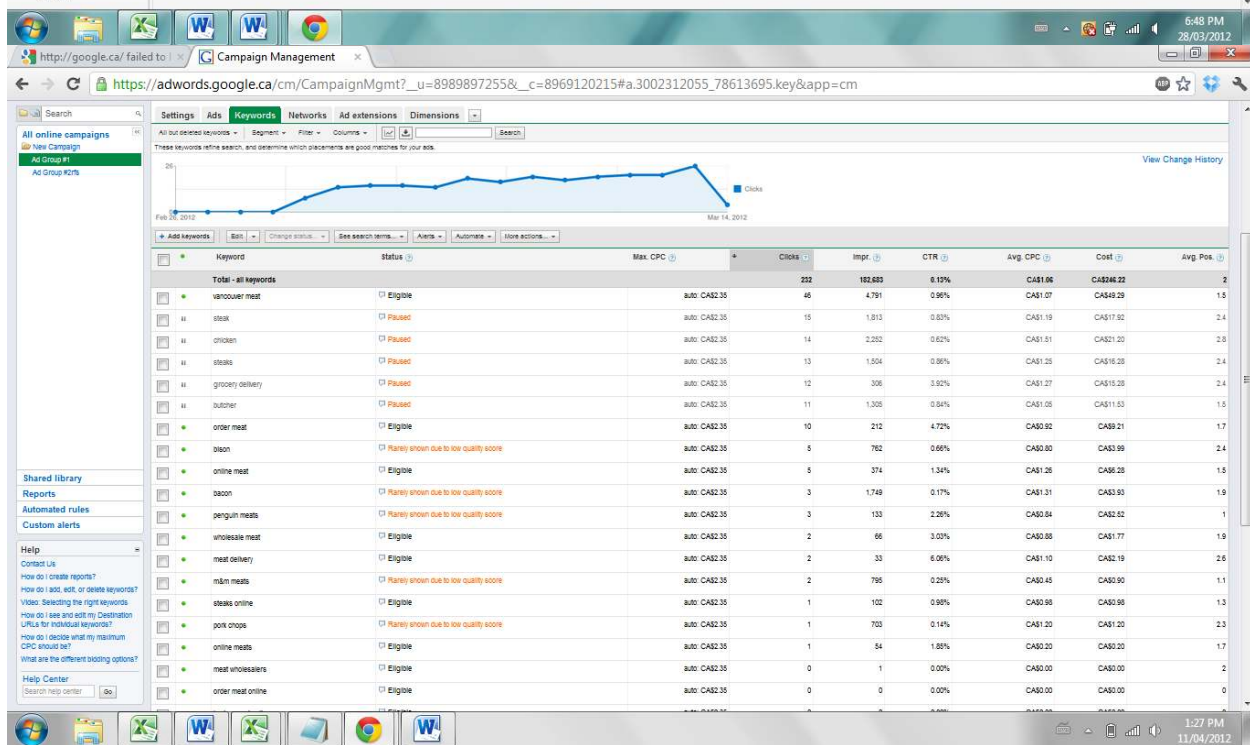
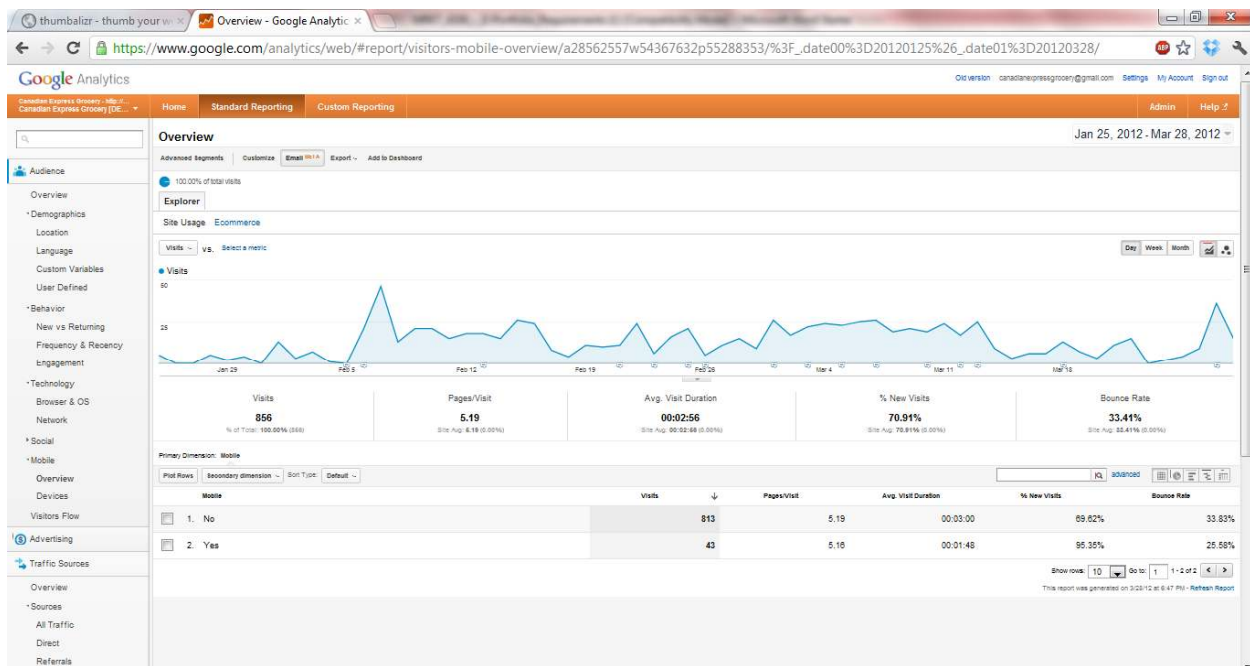
10. New Westminster 12 5.83 00:02:51 100.00% 50.00%

Show rows: 10 1-10 of 10

This report was generated on 4/10/12 at 12:17:00 - Refresh Report







http://google.ca/ failed to ... Campaign Management

https://adwords.google.ca/cm/CampaignMgmt?_u=8989897255&_c=8969120215#a.3002312055_78613695.key&app=cm

Keyword	Status	Max. CPC	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. Pos.
Total - all keywords			232	182,683	0.13%	CA\$1.06	CA\$346.22	2
vanover	Paused	auto CA\$2.50	11	1,202	0.91%	CA\$1.00	CA\$11.20	1.9
order meat	Eligible	auto CA\$2.35	10	212	4.72%	CA\$0.92	CA\$9.21	1.7
beon	Rarely shown due to low quality score	auto CA\$2.35	5	762	0.66%	CA\$0.80	CA\$3.99	2.4
online meat	Eligible	auto CA\$2.35	5	374	1.34%	CA\$1.25	CA\$6.28	1.5
bacon	Rarely shown due to low quality score	auto CA\$2.35	3	1,749	0.17%	CA\$1.31	CA\$3.93	1.9
penguin meats	Rarely shown due to low quality score	auto CA\$2.35	3	133	2.26%	CA\$0.84	CA\$2.52	1
wholesale meat	Eligible	auto CA\$2.35	2	66	3.03%	CA\$0.88	CA\$1.77	1.9
meat delivery	Eligible	auto CA\$2.35	2	33	6.06%	CA\$1.10	CA\$2.19	2.6
m&m meats	Rarely shown due to low quality score	auto CA\$2.35	2	795	0.25%	CA\$0.45	CA\$0.90	1.1
steaks online	Eligible	auto CA\$2.35	1	102	0.98%	CA\$0.98	CA\$0.98	1.3
pork chops	Rarely shown due to low quality score	auto CA\$2.35	1	703	0.14%	CA\$1.20	CA\$1.20	2.3
online meats	Eligible	auto CA\$2.35	1	54	1.86%	CA\$0.20	CA\$0.20	1.7
meat wholesalers	Eligible	auto CA\$2.35	0	1	0.00%	CA\$0.00	CA\$0.00	2
order meat online	Eligible	auto CA\$2.35	0	0	0.00%	CA\$0.00	CA\$0.00	0
buying meat online	Eligible	auto CA\$2.35	0	0	0.00%	CA\$0.00	CA\$0.00	0
order beef online	Eligible	auto CA\$2.35	0	0	0.00%	CA\$0.00	CA\$0.00	0
meat deliveries	Eligible	auto CA\$2.35	0	0	0.00%	CA\$0.00	CA\$0.00	0
ordering meat	Eligible	auto CA\$2.35	0	1	0.00%	CA\$0.00	CA\$0.00	1
seazu	Eligible	auto CA\$2.35	0	4	0.00%	CA\$0.00	CA\$0.00	1
New York steaks	Eligible	auto CA\$2.35	0	23	0.00%	CA\$0.00	CA\$0.00	1
seazu beef burgers	Low search volume	auto CA\$2.35	0	0	0.00%	CA\$0.00	CA\$0.00	0
vanover meat delivery	Eligible	auto CA\$2.35	0	11	0.00%	CA\$0.00	CA\$0.00	3.2
Total - Search			146	16,994	0.86%	CA\$1.13	CA\$164.67	2
Total - Display Network			86	165,689	0.05%	CA\$0.95	CA\$181.55	2
Total - all keywords			232	182,683	0.13%	CA\$1.06	CA\$346.22	2

http://google.ca/ failed to ... Campaign Management

https://adwords.google.ca/cm/CampaignMgmt?_u=8989897255&_c=8969120215#a.3002312055_78613695.create&app=cm

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Customer ID: 490-338-5583

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All online campaigns
New Campaign
Ad Group #1
Ad Group #2/6

Vancouver Meat Online
High Quality Meats. Order Now & enter to WIN burgers! Fraser Valley
www.canadianexpressgrocery.com

Enabled
Ad group bids (Auto)
Default bid CA\$2.35 Display Network bid auto

Increase traffic with new keywords (71) View

Settings Ads Keywords Networks Ad extensions Dimensions

All out deleted ads Segment Filter Columns

Feb 26, 2012 Mar 14, 2012

Clicks

Ad	Status	% Served	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. Pos.
Vancouver Meat Online High Quality Meats. Order Now & enter to WIN burgers! Fraser Valley www.canadianexpressgrocery.com	Approved	80.00%	177	146,300	0.12%	CA\$0.98	CA\$172.67	1.9
Total - all deleted ads			55	36,383	0.15%	CA\$1.34	CA\$73.55	2.3
Total - Search			146	16,994	0.86%	CA\$1.13	CA\$164.67	2
Total - Display Network			86	165,689	0.05%	CA\$0.95	CA\$181.55	2
Total - all ads			232	182,683	0.13%	CA\$1.06	CA\$346.22	2

Reporting is not real-time. Clicks and impressions recorded in the last three hours may not be included here. There is a 24-hour delay in conversion tracking reporting. Time zone for all stats and times: GMT-05:00 Pacific Time - Vancouver. Learn more

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